

# RAJAR DATA RELEASE Q1 25 May 15<sup>th</sup> 2025



## BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s	WEEKLY REACH '000s	WEEKLY REACH '000s	% CHANGE REACH Y/Y	% CHANGE REACH Q/Q
<i>Time period varies per station</i>		Q1 24	Q4 24	Q1 25	Q1 25 vs. Q1 24	Q1 25 vs. Q4 24
<b>NATIONAL STATIONS - MON-FRI</b>						
BBC Radio 1 - 07.00 - 10.30am	Q	3950	4097	4072	3%	-1%
BBC Radio 2 - 06.30 - 09.30am	Q	6622	6825	6453	-3%	-5%
BBC Radio 3 - 06.30 - 09.00am	Q	806	827	798	-1%	-4%
BBC Radio 4 - 06.00 - 09.00am	Q	5605	5737	5695	2%	-1%
BBC Radio 5 live - 06.00 - 09.00am	Q	1246	1405	1351	8%	-4%
Absolute Radio Network - 06.00 - 10.00am	H	2236	2364	2324	4%	-2%
Capital Network (UK) - 06.00 - 10.00am**	H	2547	2902	2762	8%	-5%
Classic FM - 06.30 - 10.00am <sup>1</sup>	H		1901	1981		4%
GB News Radio - 06.00 - 09.30am	Q	189	208	237	25%	14%
Greatest Hits Radio - 06.00 - 10.00am***	H	3260	3092	3113	-5%	1%
Heart Network (UK) - 06.30 - 10.00am**	H	4166	4055	4303	3%	6%
Hits Radio - 06.00 - 10.00am***	H			623		
KISS - 06.00 - 10.00am	Q	757	467	547	-28%	17%
Magic - 06.00 - 10.00am	Q	1210	839	862	-29%	3%
Planet Rock - 06.00 - 10.00am	Q	513	411	452	-12%	10%
Talk (was TalkRadio) - 06.00 - 09.30am	H	337	274	235	-30%	-14%
talkSPORT - 06.00 - 10.00am	H	1262	1184	1307	4%	10%
Times Radio - 06.00 - 10.00am	H	276	292	304	10%	4%
Virgin Radio Network - 06.30 - 10.00am	H	893	801	776	-13%	-3%
Radio X Network (UK) - 06.30 - 10.00am	H	1160	1075	996	-14%	-7%

\* station has changed time period  
 \*\* excludes Scotland  
 \*\*\* excludes local Breakfast services

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## BREAKFAST SHOWS (WEEKDAYS) LONDON STATIONS

*Please note: the table below does not list national radio stations which are listened to in the London area*

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s	WEEKLY REACH '000s	WEEKLY REACH '000s	% CHANGE REACH Y/Y	% CHANGE REACH Q/Q
<i>Time period varies per station</i>		Q1 24	Q4 24	Q1 25	Q1 25 vs. Q1 24	Q1 25 vs. Q4 24
<b>LONDON STATIONS - MON-FRI</b>						
BBC Radio London - 06.00 - 10.00am	Q	172	136	108	-37%	-21%
Capital London - 06.00 - 10.00am	Q	655	638	649	-1%	2%
Capital XTRA (London) - 06.30 - 10.00am	Q	240	229	332	38%	45%
Gold Radio London - 07.00 - 11.00am	Q	121	111	138	14%	24%
Greatest Hits Radio (London) - 06.00 - 10.00am	Q	396	382	397	0%	4%
Heart London - 06.30 - 10.00am	Q	760	830	783	3%	-6%
Hits Radio (London) (was KISS (London)) - 06.00 - 10.00am	Q	262	209	198	-24%	-5%
LBC London - 07.00 - 10.00am	Q	689	816	743	8%	-9%
LBC News (London) - 07.00 - 10.00am	Q	163	139	110	-33%	-21%
Magic (London) - 06.00 - 10.00am	Q	623	442	424	-32%	-4%
Smooth Radio London - 06.00 - 10.00am	Q	355	361	315	-11%	-13%
Radio X London - 06.30 - 10.00am	Q	232	177	182	-22%	3%